

# Impression Material Partnership Program

## A Pilot Opportunity for Preferred Partner Practices

The IMPP rewards your loyalty and partnership by providing free impression material in exchange for consistent lab case submissions. For every 10 cases you send, your office receives 1 complimentary impression kit (4 cartridges).



**FREE  
Impression  
Materials!!**

### How It Works

- **Simple Exchange:** 1 free kit for every 10 lab cases.
- **Material Included:** Each kit contains 4 cartridges (*plus mixing tips*).
- **Pilot Duration:** 3 months, starting October 2025.
- **Participants:** 5–10 medium-to-high-volume GP or orthodontic offices.

### What We Ask in Return

- Send a minimum of 10 cases per month during pilot.
- Maintain 90%+ case consistency with our lab.
- Allow basic tracking and provide feedback on the material's performance. If case volume falls short of the 10:1 ratio, material cost (\$65/kit) may apply.

### Program Oversight & Support

- Monthly tracking of cases and kits by your sales rep.
- Finance and sales review at 3-month mark.
- Support available for reorders or troubleshooting.

### Why Participate

- Zero upfront cost
- Boost efficiency
- Save money
- Exclusive access

### Next Steps

1. Confirm participation with your sales representative.
2. Sign a simple 3-month pilot agreement.
3. Receive your first kit and start earning more with every case you send.



**Let's grow together, one impression at a time.**

Ask your representative how to join the IMPP pilot today.

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